

Module Layout

MBA616/ Corporate Sustainability and Responsibility

Faculty	FEM	Faculty of Economics and Management	
Programme of Study	MBA	The Open MBA - Master of Business Administration (MBA)	
Module	MBA616	Corporate Sustainability and Responsibility	
Level of Study	Undergraduate		Graduate
		Master	Doctoral
		✓	
Language of Instruction	English		
Mode of Delivery	Distance Learning		
Module Type	Required		Electives
			✓
Number of Group Consulting Meetings	Total	Physical Presence	Online
	5	0	5
Number of Assignments	2		
Final Exam Calculation	Assignments	Interactive activities	Final exam
	40%	10%	50%
Number of European Credit Transfer System (ECTS)	10		

Module Description

The MBA616 “Corporate Sustainability and Responsibility” module provides students with an analytical framework of corporate sustainability and responsibility that incorporates three main parts:

- *CSR Thought*: This part introduces students to the philosophical origins of CSR, evolution of the CSR concept and established theoretical frameworks.
- *CSR Approaches and Implementation*: This part will provide the knowledge and appropriate tools to think from an ethical business point of view. It will also introduce the concept of environmental sustainability as well as good practices.
- *CSR Measurement and Communication*: This part will help students understand how to measure and communicate the impact of CSR as well as how to embed sustainability into marketing strategy.

This module takes a holistic and pragmatic approach to corporate sustainability and responsibility, incorporating business applications, real world examples, and practice-based features and exercises that enable students to further enhance their personal and professional development.

Pre-requisite Modules

	None
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Co-requisite Modules	
	None

Grading Scheme			
Assessment Method	Percentage on final grade	Workload	
		Hours	ECTS
Weekly study- Assignments -Group Meetings	0 %	125-150	5
Assignment 1	20 %	50-60	2
Assignment 2	20 %	50-60	2
Interactive activities	10 %	25-30	1
Final exam/Resit exam	50 %	3-6	-
Total	100%	250-300	10

Grading Rules and Assessment methods
<ul style="list-style-type: none"> • Interactive activities, which comprise 10% of the final grade and are assessed with a Pass or Fail. Each contribution that is evaluated with a Pass proportionally increases the module's final grade. • Students are evaluated with 9, if they collect 90% of the possible grade, meaning, $90\% \times 10 = 9$, etc. • Passing rate <ul style="list-style-type: none"> ○ 50% of the Assignments and interactive activities: Students are allowed to participate in the final exam of a Module, if they have overall collected the minimum grade ($\geq 50\%$) in their assignments and interactive activities. ○ 50% of the Final exam • If a student obtains a grade with decimal points, then the final grade is rounded to the nearest half unit. This module (Thematic Unit) is considered to have been successfully completed when the grade is equal to or higher than 5.0.