

Module Layout MBA513/ Strategy and Leadership

Faculty	FEM	Faculty of Economics and Management	
Programme of Study	MBA	The Open MBA - Master of Business Administration (MBA)	
Module	MBA513	Strategy and Leadership	
Level of Study	Undergraduate	Graduate	
		Master	Doctoral
		✓	
Language of Instruction	English		
Mode of Delivery	Distance Learning		
Module Type	Required	Electives	
	✓		
Number of Group Consulting Meetings	Total	Physical Presence	Online
	5	0	5
Number of Assignments	2		
Final Exam Calculation	Assignments	Interactive activities	Final exam
	40%	10%	50%
Number of European Credit Transfer System (ECTS)	10		

Module Description

The aim of this thematic module is to become familiar with issues of selection, implementation, management, strategy evaluation as well as interpretation of leadership behaviour in making strategic decisions within the EU and across the globe. Specifically, this thematic module focuses on:

- In the formulation of strategic thinking and the planning of the processes of formation of mission and vision by the leaders.
- The crucial role and responsibility in the selection, implementation, management and evaluation of strategy of leaders throughout the organisation.
- The ways in which the leader manages and implements strategic development processes in an organisation.
- The importance of ethical dilemmas and dimensions of strategic leadership in human resource management.
- In the business dimension of strategic leadership in the context of the new world of administration and the media revolution.

This module takes a holistic and pragmatic approach to Strategy and Leadership, incorporating business applications, real world examples, and practice-based features and exercises that enable students to further enhance their personal and professional development.

Pre-requisite Modules

	None
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Co-requisite Modules

None

Grading Scheme

Assessment Method	Percentage on final grade	Workload	
		Hours	ECTS
Weekly study- Assignments -Group Meetings	0 %	125-150	5
Assignment 1	20 %	50-60	2
Assignment 2	20 %	50-60	2
Interactive activities	10 %	25-30	1
Final exam/Resit exam	50 %	3-6	-
Total	100%	250-300	10

Grading Rules and Assessment methods

- Interactive activities, which comprise 10% of the final grade and are assessed with a Pass or Fail. Each contribution that is evaluated with a Pass proportionally increases the module's final grade.
- Students are evaluated with 9, if they collect 90% of the possible grade, meaning, $90\% \times 10 = 9$, etc.
- Passing rate
 - 50% of the Assignments and interactive activities: Students are allowed to participate in the final exam of a Module, if they have overall collected the minimum grade ($> = 50\%$) in their assignments and interactive activities.
 - 50% of the Final exam
- If a student obtains a grade with decimal points, then the final grade is rounded to the nearest half unit. This module (Thematic Unit) is considered to have been successfully completed when the grade is equal to or higher than 5.0.